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# #PrEP4Love: Key population led PrEP services in Vietnam

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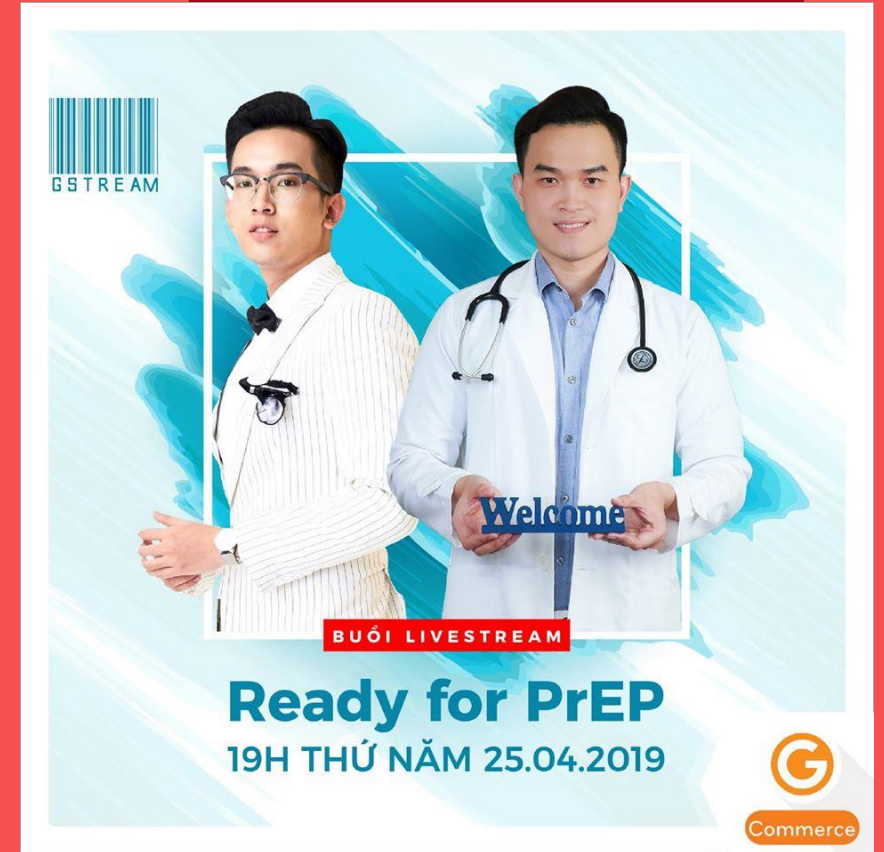


Photo: PATH



# Evolution of key population community-led HIV and health care

**From 2014** – an evolution of key population (KP) community-led HIV/health care.

**Role?** Defining, co-creating and leading campaigns, online2offline reach efforts, direct HIV service delivery, and implementing and monitoring continuous quality improvement (CQI) efforts.

Reach



Test



PrEP



ART



**KP-led health services: first one stop shop clinic model in 2016** offering integrated HIV, STI, viral hepatitis, TB, and mental health services

Assessing needs

Design

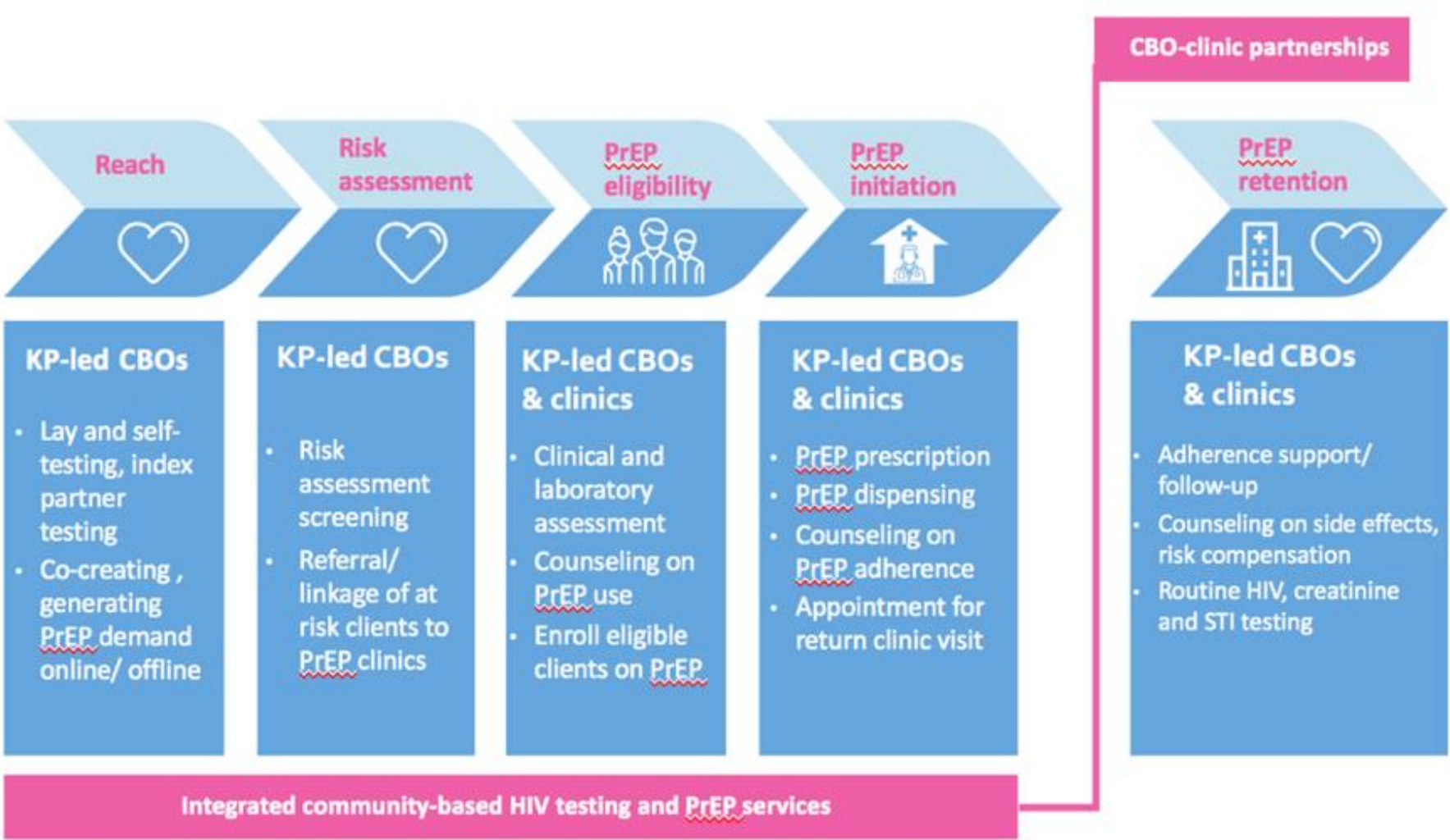
Implementation

CQI/community monitoring

12 KP clinics and counting



# PrEP delivery model: Key population (KP) CBO and clinic partnership



## Community stewardship

- KP CBOs paired with PrEP clinics.
- KP lead majority of private clinics (7 of 8 clinics).

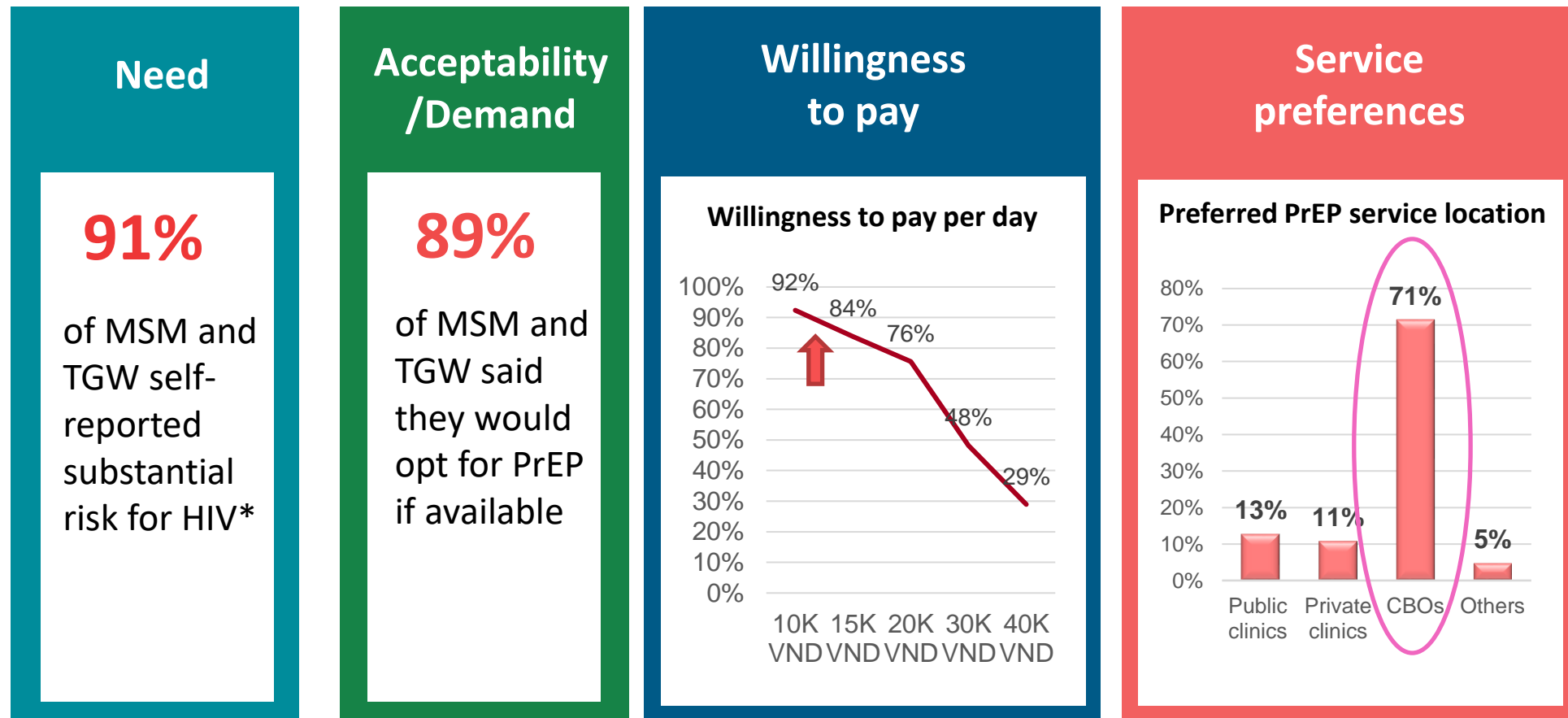
## Feedback mechanisms

- Exit surveys
- Online survey
- Routine focus group discussions embedded in CQI cycles addressing specific quality issues

Iterative continuous quality improvement (CQI) process & community monitoring: community leadership & feedback

# MSM and TGW acceptability and preferences related to service delivery (December 2016)

PrEP



Source: USAID/PATH Healthy Markets. PrEP awareness, acceptability, preferences and willingness to pay: online and face-to-face survey, Dec 2016 ; \*Study among 799 MSM and TGW in HCMC and Hanoi



USAID  
TỰ NHÂN DÂN MỸ



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# Building blocks of #PrEP4Love – before COVID-19

	PrEP Screening, initiation and early follow-up (0-3 months)			PrEP continuation (+3 months)
	Screening	PrEP initiation visit	Initial follow-up	Routine clinical follow-up
WHEN Service frequency	Same-day		Month 1	Every 3 months
WHERE Service location	KP-led clinic		KP-led clinic	KP-led clinic, online consultation, PrEP home delivery and home lab collection service
WHO Service provider	<ul style="list-style-type: none"> <li>Physician (exam/prescription)</li> <li>Pharmacist</li> <li>Nurse</li> <li>Counselor (KP lay provider)</li> </ul>		<ul style="list-style-type: none"> <li>Physician</li> <li>Pharmacist</li> <li>Nurse</li> <li>Counselor (KP lay provider)</li> </ul>	<ul style="list-style-type: none"> <li>Physician</li> <li>Pharmacist</li> <li>Nurse</li> <li>Counselor (KP lay provider)</li> </ul>
WHAT Service package	<ul style="list-style-type: none"> <li>Same-day HIV, HCV and syphilis testing</li> <li>CT, NG if symptomatic</li> <li>Cr, HBsAg</li> <li>PrEP counseling</li> </ul>		<ul style="list-style-type: none"> <li>HIV testing</li> <li>PrEP counseling</li> </ul>	<ul style="list-style-type: none"> <li>HIV testing</li> <li>Semi-annual STI testing (syphilis testing, CT, NG if symptomatic) &amp; annual HCV</li> <li>PrEP counseling</li> </ul>

# PrEP reach: Multiple entry points before and during COVID-19



Online risk assessment and HIV service booking app



Online peer influencers (OPI) and KP CBO staff



HIV and COVID-19 hotline



HIV services chatbot



Hook-up app advertisements and OPI postings

# Blued and Facebook PrEP promotion



Blued  
December 13, 2019 at 7:43 PM

#PrEP4LOVE - PrEP để yêu thương  
PrEP là thuốc dự phòng trước phơi nhiễm HIV, uống mỗi ngày một viên để tự tin "yêu" mà không lo lây nhiễm. 🍋  
Liên hệ ngay Xóm Cầu Vồng <http://bit.ly/prep-xcv> để được tư vấn nhé.  
#Blued #Prep #Gayapp

PrEP4LOVE  
PrEP4LOVE  
PrEP4LOVE  
PrEP4LOVE

Hãy dự phòng HIV bằng PrEP

#PrEP4LOVE #PrEP4LOVE #PrEP4LOVE +2

Le Thanh, Tùng Văn Lưu Khiết and 277 others 20 Comments 4 Shares

PrEP4LOVE  
PrEP4LOVE  
PrEP4LOVE  
PrEP4LOVE

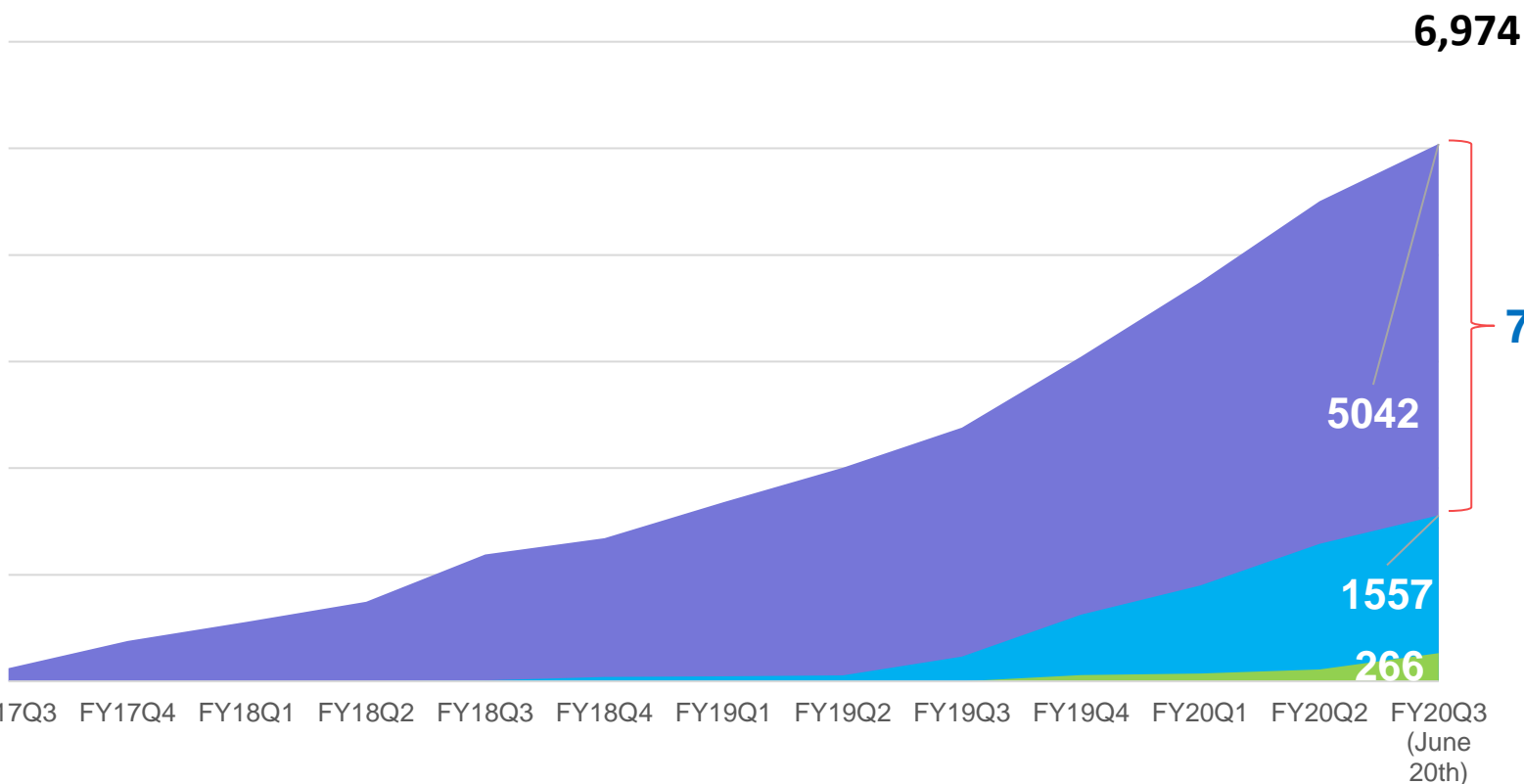
Đã có PrEP, đừng ngại yêu.  
On PrEP, I don't need to worry about being intimate.

- Dustin Phúc Nguyen, MC -  
- Dustin Phúc Nguyễn, MC -

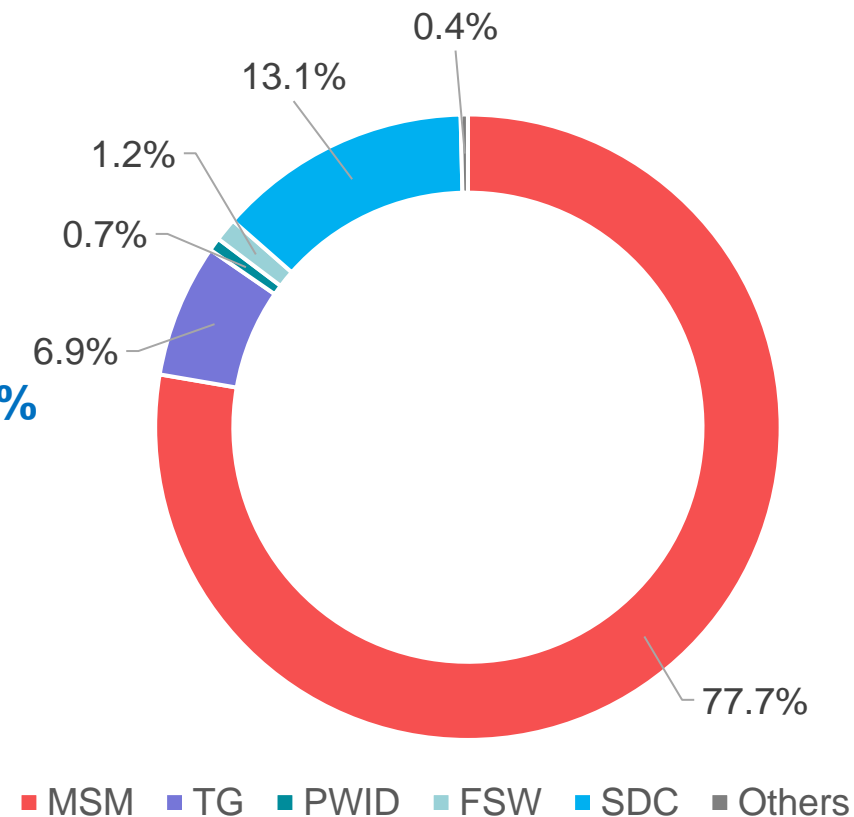
# Since 2017 KP-private clinics, general private clinics and public clinics have offered PrEP, 77.7% of cumulative users are MSM

## Cumulative PrEP users enrolled by quarter

■ KP-led clinics ■ Public clinics ■ Private clinics

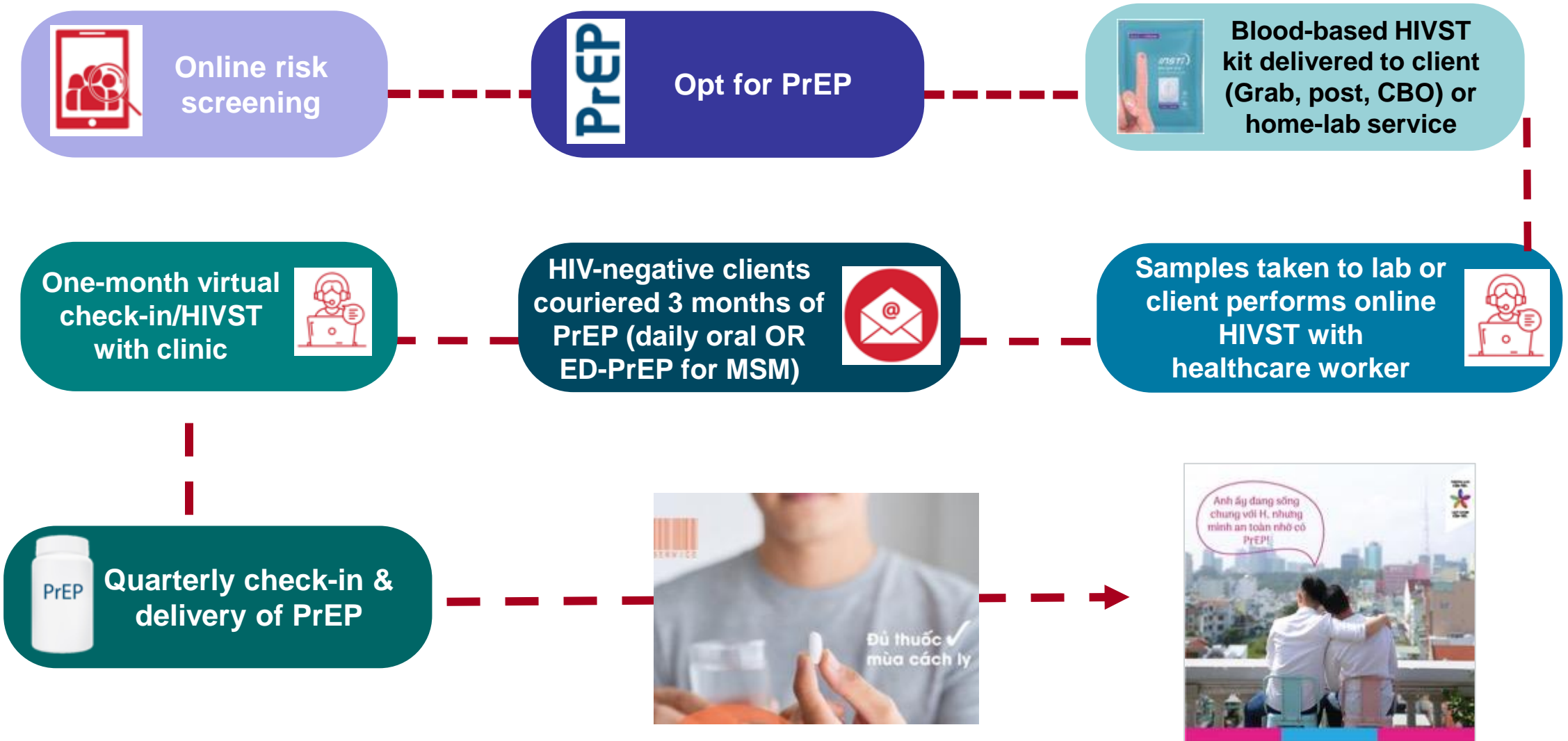


## Cumulative PrEP users by population





# COVID-19 response: Vietnam online PrEP model in private clinics



# Online support and counseling for PrEP clients

Online promotion



Online customized counseling



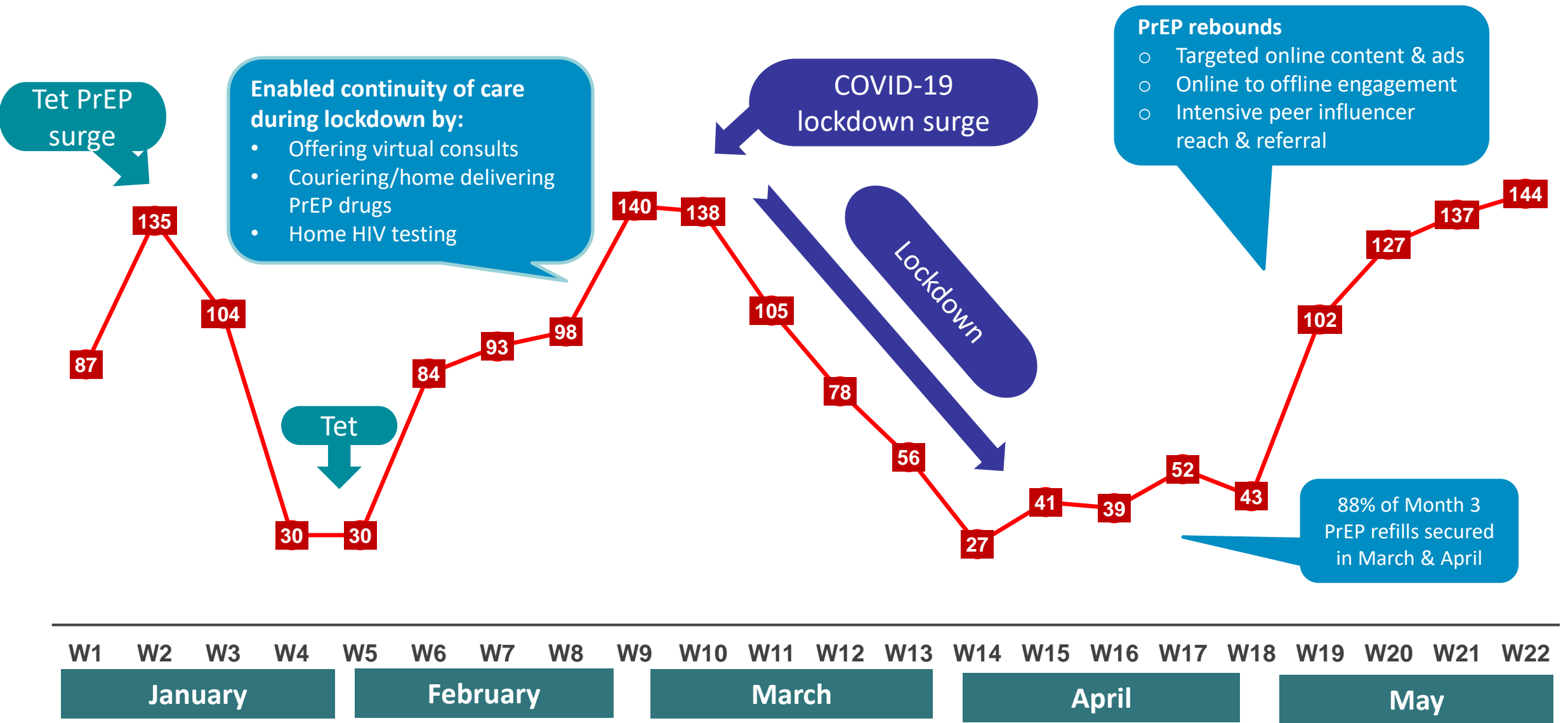
HIVST kit delivered to client with follow-up instructions



“Online platform (Zalo, Facebook) is truly convenient to educate clients on PrEP and support them to adhere and continue PrEP services, especially during the COVID lockdown in which we could not open the clinic. It is very flexible. We can chat with clients at any time. My team will continue to reinforce online counseling even after COVID”. - Dr Le Duy Khanh, doctor—Glink clinic

# Despite COVID-19, PrEP enrollment continues and rebounds

Figure: PrEP\_New enrollment by week at 18 public and private clinics, January 1- May 20, 2020.



# Month 3 PrEP refills before, during and after COVID-19 lockdown

Figure: Percentage of clients securing PrEP refill at month 3 by location.

November – December 2019

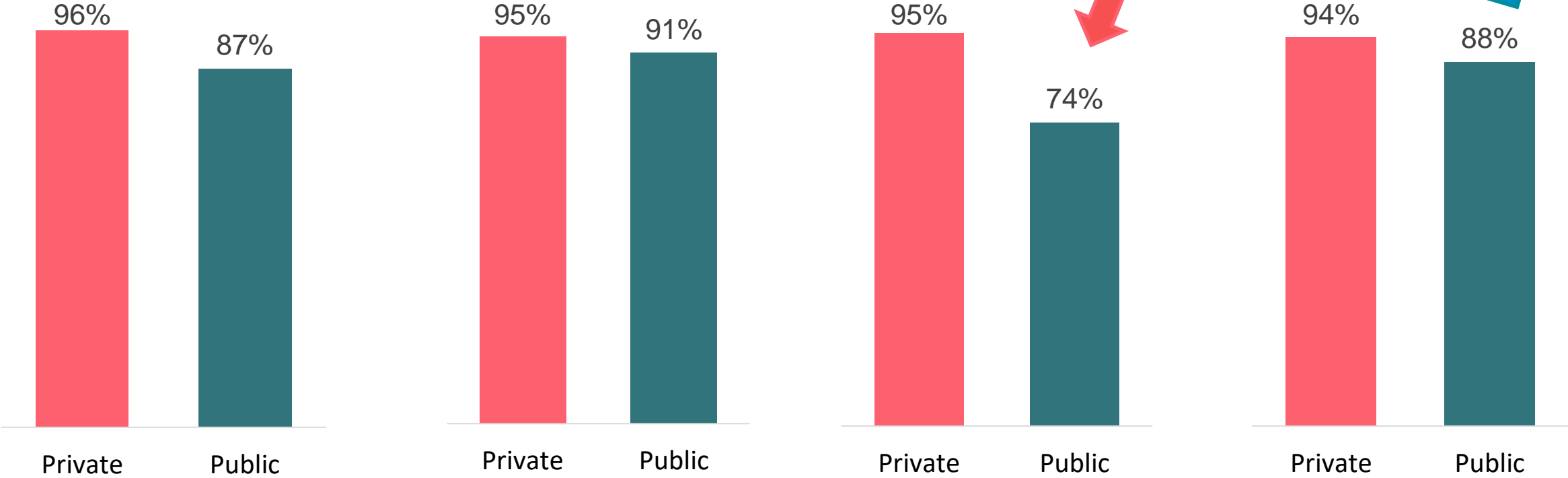
January – February 2020

March–April 2020

May 2020

COVID-19  
Lockdown

Public clinics  
return to  
routine care



■ Private ■ Public

# Building blocks of #PrEP4Love – during COVID19 lockdown

	PrEP Screening, initiation and early follow-up (0-3 months)			PrEP continuation (+3 months)
	Screening	PrEP initiation visit	Initial follow-up	Routine clinical follow-up
WHEN <i>Service frequency</i>	Same-day		Months 1	Every 3 months
WHERE <i>Service location</i>	KP-led clinic		KP-led clinic; <b>Lockdown (March/April): Home via telehealth, PrEP courier and home lab sample collection</b>	KP-led clinic, <b>home: telehealth and PrEP courier and home lab sample collection</b>
WHO <i>Service provider</i>	<ul style="list-style-type: none"> <li>Physician (exam/prescription)</li> <li>Pharmacist</li> <li>Nurse</li> <li>Counselor (KP lay provider)</li> </ul>		Same	Same
WHAT <i>Service package</i>	<ul style="list-style-type: none"> <li>Same-day HIV/syphilis testing</li> <li>Cr, HBsAg (results come later)</li> <li>PrEP counseling</li> </ul>		<ul style="list-style-type: none"> <li>HIV testing</li> <li>PrEP counseling</li> </ul>	<ul style="list-style-type: none"> <li>HIV testing</li> <li>Semi-annual Cr, STI testing (syphilis testing, CT, NG if symptomatic) &amp; annual HCV</li> <li>PrEP counseling</li> <li><b>Telehealth/online consultations PrEP</b></li> </ul>

## Conclusions/next steps



While KP clinics are more preferred over public clinics, choice matters (both are important).



COVID-19 has enabled further diversification of PrEP services to make them even more client-centered.



With COVID-19 PrEP service adaptations, we can see a strong preference for among clients for telehealth/virtual services.



Home lab collection and PrEP ARV home delivery also provided to be convenient and feasible in urban environments.



Moving forward, we plan to scale these models along with offering mobile PrEP or “pop-up PrEP” to clients in peri-urban areas.



Final point: Greater diversity of PrEP service models will be key to support more rapid scale-up of PrEP in Vietnam.

# Acknowledgements

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Thank you!

