



DIFFERENTIATED PREP IN PRACTICE

How an MSM-led and owned clinics is transforming PrEP service delivery

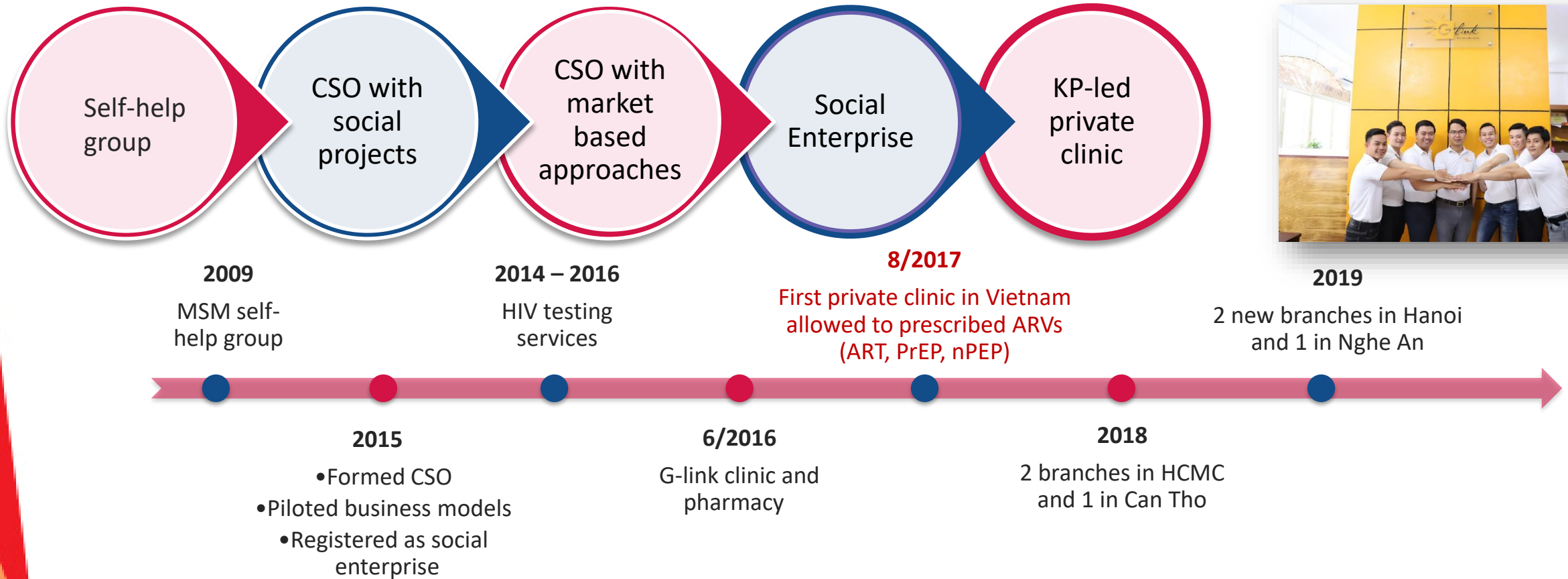
An Ho Quan
Glink Vietnam



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Glink: From self-help group to MSM owned/led clinic offering a range of PrEP service models



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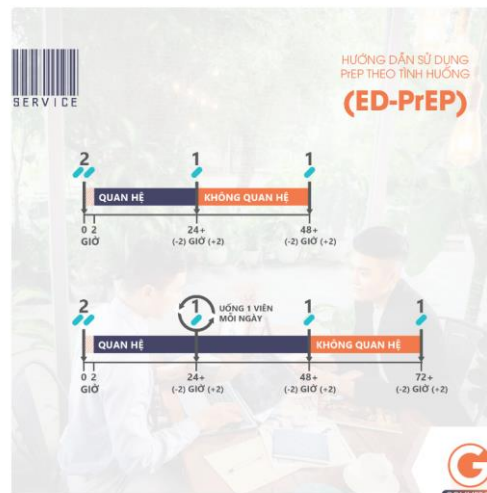
Overview of daily oral and event-driven PrEP (ED-PrEP) in Vietnam

89%*

of men who have sex with men (MSM) said they would enroll for PrEP if available (Online survey 2016)

March 2017

PrEP first implemented in Vietnam through a MOH and USAID/PATH Healthy Markets pilot (Glink was a key partner)



June 2020

ED-PrEP offered at Glink Clinic (in Ho Chi Minh City) with technical assistance from USAID/PATH Healthy Markets



Strong demand for ED-PrEP expressed among MSM in Vietnam

Glink PrEP achievements snapshot

- **200,000+** community people were reached through Glink PrEP online to offline campaigns
- **3,725** KP clients enrolled in PrEP service at Glink clinics (Hà Nội, HCMC)
- **89%** PrEP continuation rate at M3
- **157** MSM opted for ED-PrEP

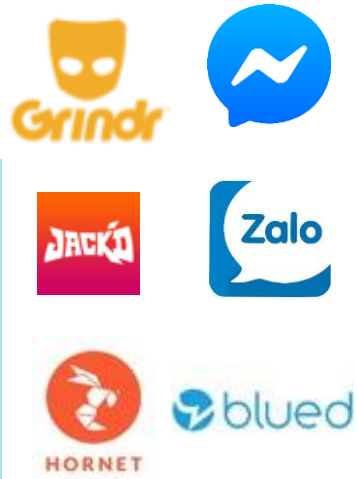
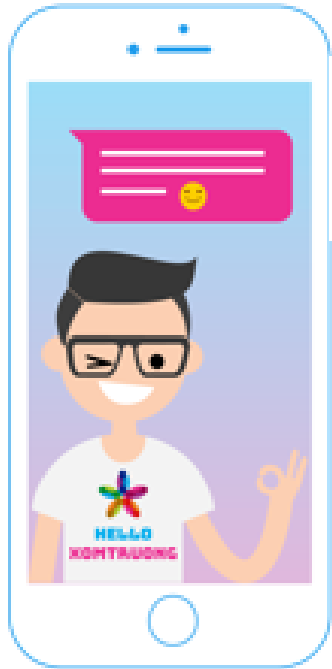


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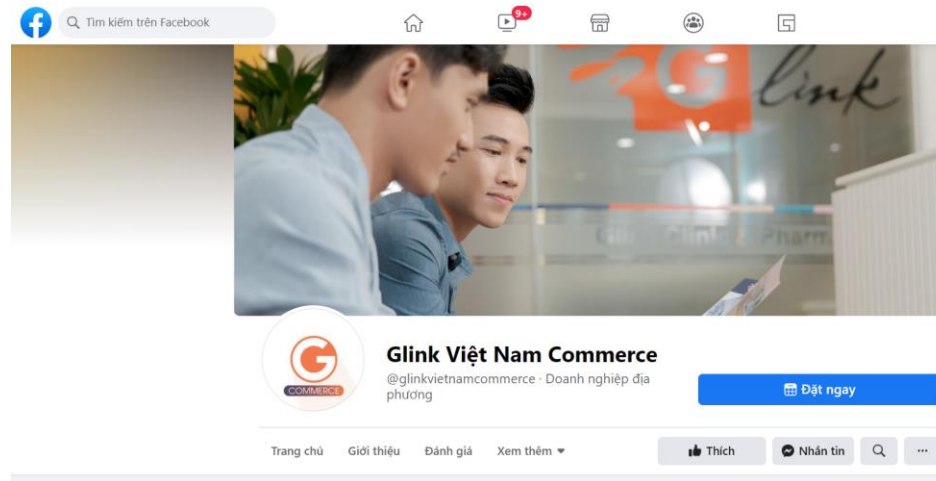


COVID-19 Adaptations: Enhancing online PrEP communication and reach

Mobile apps and social network websites



Fanpages



Hotlines and chatbots



Influencer Youtube Channels

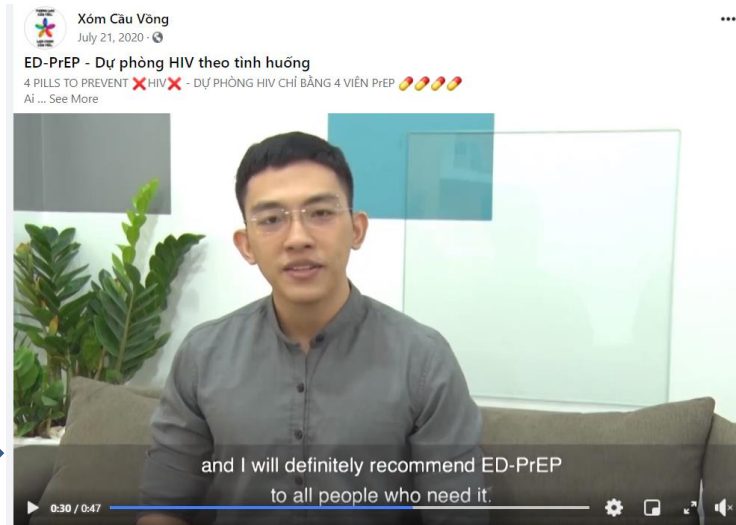


COVID-19 Adaptations: Taking print ED-PrEP materials/engagement online



ED-PrEP flipchart

ED-PrEP leaflet



ED-PrEP promotion: Online videos; livestreams on Blued; Online posts on different platforms

Post-COVID-19: Addressing chemsex as part of PrEP service delivery - “Play Safe. Play Fun” campaign reaching young MSM



- “Play Safe. Play Fun” campaign reaching people engaging in chemsex who tend to have condomless sex.
- Harm reduction approaches, including counseling on HIV testing services and PrEP (daily or ED-PrEP), integrated and promoted in campaign activities



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Post COVID-19 adaptations: Mobile PrEP and Enhanced Online PrEP models

Bringing PrEP, including ED-PrEP, closer to MSM and other KP!



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Key learnings from PrEP during and post-COVID-19



Diversification of PrEP delivery models (ED-PrEP; mobile; online PrEP) was essential during COVID-19 outbreaks to maintain continuity of care and are essential to ensure **choice and access as part of PrEP scale-up**.



Engagement with a wide network of PrEP **ambassadors** (MSM influencers) is key to reaching potential PrEP clients in the MSM community with daily oral PrEP and ED-PrEP information.



Provision of comprehensive consultations to support clients to choose between daily PrEP and ED-PrEP, and switch while on PrEP as needed.



KP leadership in service delivery and demand creation has been an essential component of Vietnam's strong and growing PrEP program – before, during and post-COVID!

Acknowledgements

- Ministry of Health/Vietnam Administration for HIV/AIDS Control
- Community influencers and community-based organizations
- U.S. Agency for International Development
- USAID/PATH Healthy Markets
- All supporting partners



THANK YOU!



TƯƠNG LAI
CỦA TÔI.

LỰA CHỌN
CỦA TÔI.

ED-PrEP
PrEP ngay khi cần!



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